22nd March, 2010

Dear Sir/Madam,

## Business Delegation from Pakistan to Sri Lanka:

We are pleased to inform you that a Delegation of Pakistan - Sri Lanka Business Forum (PSLBF) with the support of H. E. Mr. V.S. Sidath Kumar, Consul General of Sri Lanka, is making arrangements to undertake a visit to Sri Lanka to participate at the "INTRAD – Expo International Trade Fair & Investor Forum" which is scheduled for  $07^{th} - 09^{th}$  May, 2010 at Bandaranayaka Memorial International Conference Hall (BMICH), Colombo, Sri Lanka.

During the visit of the delegation, several high level meetings with relevant companies, conglomerates, high ups in the Sri Lankan Government, Chambers of Commerce will be arranged to focus on existing trade, explore new products / opportunities in the wake of FTA between Pakistan and Sri Lanka being implemented.

We may add here that this is the third visit of the delegation by the PSLBF. The delegation's previous visits were very well received in Sri Lanka including meetings with the Chambers, Board of Investment, Ministries, One-on-One meetings with renowned companies/groups and most significantly, the President of Sri Lanka granted audience to the delegation as well. Further details can be obtained from our website www.paklankaforum.com.

Sri Lanka's main exports to Pakistan are natural rubber, betel leaves, processed food, tea, fresh coconuts, desiccated coconut, copra, woven fabrics, wood and wood products, fruits, spices, pepper, porcelain ware etc. Sri Lanka's major imports from Pakistan are woven fabrics, rice, fruits and vegetables mainly oranges, apples, potatoes, onions etc, iron and steel products, textile and garments, pharmaceuticals, preserved fish, beverages, natural sand, artificial resins, raw hides and skins, paper and paper products, organic and inorganic products etc.

INTRAD Expo 2010 is the seventh international exhibition organized by the National Chamber of Commerce of Sri Lanka in association with Ministry of Export Development and International Trade, Ministry of Industrial Development, Ministry of Enterprise Development & Investment Promotion, Sri Lanka Export Development Board and Board of Investment of Sri Lanka.

Exporters, Importers, Manufacturers, Service Providers and Investors of all products and services are invited to participate in this exhibition. Further, Buyers, Sellers, those looking for investment opportunities, Investment promotion agencies, Exporters who wish to find products for export, Local suppliers of finished products and raw materials and Logistics providers are invited as visitors.

The identified sectors are Agriculture, Industry, Plantations, Manufacturing, Light Engineering, Food Processing, Power and Energy, Tourism, Health related Services, Environmental Services, Educational Services, Construction and Engineering, ICT, Banking, Insurance and Transport.

*The size of the exhibition stands/stalls and prices are mentioned below:* 

3m X 3m = US \$ 1,000 net.

According to the National Chamber of Commerce of Sri Lanka, the participants will be entitled to a 5% discount of the total value if the stalls are reserved before 1<sup>st</sup> of April, 2010. Any exhibitor who reserves more than one stall will be eligible for a further discount of 5% for every additional stall.

We would appreciate it very much, if you could kindly confirm to the following regarding your participation as participant or visitor preferably before  $28^{th}$  March, 2010 enabling us to make necessary arrangements. Due to limited lead time available, your early action in this regard will be highly appreciated.

## Ms. Sunita

Secretary

Pakistan – Sri Lanka Business Forum

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We look forward to hearing an encouraging response from you at your earliest.

Thanking you.

Yours faithfully,

Abdul Rauf Tabani President Pakistan - Sri Lanka Business Forum